ESTABLISHED 1803
INCORPORATED 1865

RED ROOF • BALTIMORE PIKE • WAWA, PENNSYLVANIA 19063
Wawa Food Markets • Wawa Dairy Farms (215) 358-8000

RJ Reynolds Tobacco Company
4801 West Chester Pike
Newtown Square, PA 19073

Attention: Mr Jim Morris

Dear Jim:

This letter is official confirmation that RJ Reynolds may deliver one temporary Doral floor rack to all applicable Wawa Food Markets Stores. Please have your sales representatives place the unit by the checkout counter (adjacent to the current floor displays).

Do not relocate the Philip Morris floor display.

Wawa's acceptance of this rack increases Wawa's Retail Display payment from $185 per store month to $255 per store month.

As noted above, this is a temporary display: RJ Reynolds has agreed to produce a 30" wide display once Wawa provides all details.

Please provide copies of this letter to your sales representatives. You should also provide me with a list of any stores that refuse the display. Stores were notified that this display was authorized in December, 1992.

If you have any questions, please call me.

Regards,

Maureen McFadden

Tobacco Product Planning Manager

51854 1277

Source: https://www.industrydocuments.ucsf.edu/docs/qzjn0000